Rep Order# EC'd Yes 6832437 Ver# 3 Status Revised Traffic Order# Printed:

Last Received:

07/27/2012 11:44 AM 07/26/2012 6:07 PM

l of 16

Agency ( ) CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/693
Flight Dates
10/14/2007 Showing Buylines: All Lines

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

- CONTRACT COMMENT -

Advertiser Product Estimate#

American Crossroads

693

Emily Milhoan

Hiatus Weeks

Station

KSNV-TV LAS VEGAS, NV.

''' ( ) .AMER. CROSSROADS

Fax# Phone# Buyer

THANKS

Daypart

PLEASE CFN

NO CHANGE IN TIL ATTN ALL LINES REV ORDER - REMARKS -

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TH 430; Sales Remark: V3 Comment Ch	W 4301 Sales Remark: V3 Comment Ch	TU 4302 Sales Remark: V3 Comment Cha	SU 7P-: Sales Remark: V3 Comment Ch	SU 5P- Sales Remark: V3 Comment Ch	∪ay	<b>)</b>
430A-5A emark: \ ent Changed,	430A-5A emark: '	430A-5A emark: 1	7P-9P emark: ent Changeo	5P-630P amark: ant Changec	Time	i .
TH 430A-5A WAKE-W/WAGNERS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	W 430A-5A WAKE-W/WAGNERS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	TU 430A-5A WAKE-W/WAGNERS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	SU 7P-9P NBC SUN-FTBL< Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	SU 5P-630P NBC SUN-FTBL< Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	Program	);;;!! <b>!!</b>
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	KSNV-TV LAS VEGA ( ).AMER CRO American Crossroads	KSNV-TV LAS VEGAS, NV. ( ) .AMER CROSSROADS American Crossroads	Ø	Agency ( )C 66 CANA ALEXAN	CENT L CENT DRIA, V	( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314	TE 555	Rep Firm Sales Office ( Salesperson (	$\sim$	PHILADELPHIA AMY MCCREARY	IIA BARY
Estimate# Buyer Phone#	693 Emily Milhoan	an		Agency C/P1/P2/E Flight Dates Hiatus Weeks	11/2//693 10/16/2012 -	11/2//693 10/16/2012 - 10/22/2012		Salesperson Phone# Salesperson FAX#	#	215-568-6540 215-568-1845	40 45
rak# LT In	Day	Time Pro	Program		Len	Rate	Dates	Spots/Week	≅ # 0 O H 0 H	Total Spots	Total Cost
*	SU I	430A-5A WAF	WAKE-W/WAGNERS		:30	\$200.00	10/21-10/21	1	₽       	□     	\$200.00
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*7		A-5A	WAKE-W/WAGNERS		: 30	\$200-00	10/22-10/22	ב	₽	₽	\$200.00
	Sales Remark: V3 Comment Ch	les Remark: V3 REV Comment Changed, Rate	EV RATE								
* &	TU 123 Sales Remark:	0P-1F 1 V3	NEWS 3 AT NOON AGENDA		: 30	\$325.00	10/16-10/16	<b>]</b> -1	H	Ŀ	\$325.00
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*10	TH 123	1230P-1P NEWS 3	S 3 AT NOON		:30	\$325.00	10/18-10/18	<b> ⊷1</b>	<del> -1</del>	<u> </u> ⊸1	\$325.00
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*11		0P-1P N	IS 3 AT NOON		: 30	\$325.00	10/19-10/19	ц	H	Ц	\$325.00
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*12	M 123	0P-1P 1	NEWS 3 AT NOON		:30	\$325.00	10/22-10/22	<b>}−</b> 4	<b>j</b> ⊶	şi	\$325.00
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*13		6A-7A AVG.			:30	\$350.00	10/21-10/21	Þ	Ħ	Н	\$350.00
<u>.</u>		ξ	in characters		) >	) ) ) )					2 3 3 7 0 0
*  -4	TU 11A Sales Remark:	-12P V3	RACHAEL RAY V3 REV RATE		 	\$325.00	10/16-10/16	H	⊢	F	\$325.00
	173 Came	5 + OF 15 ≥ > ≥ → → +	Change								

V3 Comment Changed, Rate Changed

*22 W 2P-3P DOCTORS	*21 TU 2P-3P DOCTORS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*20 SA 7P-730P WHEEL Sales Remark: V3 REV RATE, PGM V3 More than 2 codes changed	*19 SU 8P-10P VARIOUS Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	*18 M 11A-12P RACHAEL RAY Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*17 F 11A-12P RACHAEL RAY Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*16 TH 11A-12P RACHAEL RAY Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*15 W 11A-12P RACHAEL RAY Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	Fax#  LT In Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).AMER CROSSROADS Product American Crossroads Estimate# 693 Buyer Emily Milhoan Phone#	Rep Order# 6832437 Ver# 3 Status Revised EC'd Yes
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\$325.00	\$325.00	\$550.00	\$1,150.00	\$325.00	\$325.00	\$325.00	\$325.00	Rate	( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 PI/P2/E 11/27/693 es 10/16/2012 - 10/22/2012	Sho
10/17-10/17	10/16-10/16	10/20-10/20	10/21-10/21	10/22-10/22	10/19-10/19	10/18-10/18	10/17-10/17	Dates	UTTE 555	Printed: 07/ Last Received: 07/ Showing Buylines: All Lines
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Н	Ь	ы	0	ц	Ч	H	<b>;-3</b>	Total Spots	) PHILADELPHIA ) AMY MCCREARY : 215-568-6540 215-568-1845	
\$325.00	\$325.00	\$550.00	\$0.00	\$325.00	3325.00	\$325.00	\$325.00	Total Cost	PHIA REARY 1540 845	3 of 16

Sales Remark: V3 REV RATE
V3 Comment Changed, Rate Changed

Rep Order# EC'd Yes	6832437	Ver#	3 Status Revised	Traffic Order#	ler#	Sho	Printed: 07/ Last Received: 07/ Showing Buylines: All Lines	07/27/2012 11:44 AM 07/26/2012 6:07 PM Lines	14 AM PM		4 of 16
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Estimate# Buyer Phone#	693 Emily Milhoan	an		Agency C/P1/P2/E Flight Dates Hiatus Weeks	E 11/16	11/27/693 10/16/2012 - 10/22/2012	12	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	.540 845
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
* 1 22 1 33 1	TH Sales Re V3 Comme	2P-3P 2P-3P Remark: mment Changed	TH 2P-3P DOCTORS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		: 30	\$325.00	10/18-10/18	      -	÷	P	\$325.00
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* % 5	M 2P- Sales Remark: V3 Comment Ch	2P-3P mark: '	M 2P-3P DOCTORS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		: :3 0	\$325.00	10/22-10/22	<b>91</b>	Н	ц	\$325.00
* N 0	TU 123 135 Sales Remark: V3 Comment Ch	5A- A angec	J FALLON-NBC< V3 REV RATE , Rate Changed		:30	\$250.00	10/16-10/16	ц	H	Н	\$250.00
*27	W 123 135 Sales Remark: V3 Comment Ch	1235A- 135A mark: '	W 1235A- J FALLON-NBC< 135A Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$250.00	10/17-10/17	Н	너	Н	\$250.00
* 228	TH 123 135 Sales Remark: V3 Comment Ch	1235A- 135A mark: \nt Changed,	TH 1235A- J FALLON-NBC< 135A Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$250.00	10/18-10/18	Ħ	H	<i>⊢</i>	\$250.00
* 22 9	F 123 135 Sales Remark: V3 Comment Ch	5A- A anged	J FALLON-NBC< V3 REV RATE L, Rate Changed		:30	\$250.00	10/19-10/19	ч	<u> </u> —1	H	\$250.00
*30	M Sales Rer	1235A- 135A Remark: \	J FALLON-NBC< V3 REV RATE		:30	\$250.00	10/22-10/22	ц	<u></u>	Н	\$250.00

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V3 Comment Changed, Rate Changed

*38 TH SA-6A WAKE W/WAGNRS1 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*37 W 5A-6A WAKE W/WAGNRS1 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*36 TU 5A-6A WAKE W/WAGNRS1 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*35 M 10A-11A TODAY SHW3-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*34 F 10A-11A TODAY SHW3-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*33 TH 10A-11A TODAY SHW3-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*32 W 10A-11A TODAY SHW3-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*31 TU 10A-11A TODAY SHW3-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	LT in pay time frogram	ation KSNV-TV LAS VEGAS, NV.  Ivertiser ( ).AMER. CROSSRO  oduct American Crossroads  ifimate# 693  iyer Emily Milhoan  none#  ix#	Rep Order# 6832437 Ver# 3 Status Revised EC'd Yes
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*47 TU 7P-730P WHEEL Sales Remark: V3 RATE CHANGE/PC V3 More than 2 codes changed	*46 SA 630P-7P JEP Sales Remark: V3 REV RATE/PGM V3 More than 2 codes changed	*45 M 9A-10A TODAY SHW2-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*44 F 9A-10A TODAY SHW2-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*43 TH 9A-10A TODAY SHW2-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	<pre>*42 W 9A-10A TODAY SHW2-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed</pre>	*41 TU 9A-10A TODAY SHW2-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*40 M 5A-6A WAKE W/WAGNRS1 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*39 F 5A-6A WAKE W/WAGNRS1 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	LT In Day Time Program	Estimate# 693 Buyer Emily Milhoan Phone# Fav#	· Z	Rep Order# 6832437 Ver# 3 Status Revised EC'd Yes
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\$1,300.00	\$550.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$450.00	\$450.00	Rate	11/2//693 10/16/2012 - 10/22/2012	( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314	Sho
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Н	μ	<u>-</u> -	Н	Н	μ-	H	Ь	l <del>-,</del>	Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	
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Sales Rema V3 Comment *55 F Sales Rema V3 Comment	*53 W 1135P- TONITE SHW-NBC< Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed  *54 TH 1135P- TONITE SHW-NBC<	*52 TU 1135P- TONITE SHW-NBC< 1235A Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*51 M 7P-730P WHEEL Sales Remark: V3 RC/PC V3 More than 2 codes changed	*50 F 7P-730P WHEEL Sales Remark: V3 RC/PC V3 More than 2 codes changed	*49 TH 7P-730P WHEEL Sales Remark: V3 RC/PC V3 More than 2 codes changed	*48 W 7P-730P WHEEL  Sales Remark: V3 RC/PC  V3 More than 2 codes changed	ream LT In Day Time Program	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).AMER. CROSSROADS  Product American Crossroads  Estimate# 693  Buyer Emily Milhoan  Phone#
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Showing Buylines: All Lines

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					Hiatus Weeks	Flight Dates	Agency C/P1/P2/E	ALEX	66 CAI	Agency ( ) CROSSROADS MEDIA	
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	Н		Spots/Week # of Weeks		Salesperson	Salesperson Phone#		Salesperson (	Sales Office	Rep Firm	
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	Н	1	Total Spots		215-568-1	215-568-6540		) AMY MCCREARY	) PHILADELPHIA		
	\$750 <sub>-</sub> 00		Total Cost		845	540		REARY	PHIA		
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\* 55 \*63 \* & N ¥61 \*59 \*57 \*60 Sales Remark: V3 Comment Changed, Rate Changed Sales Remark: V3 More than 2 codes changed V3 More than 2 codes changed Sales Remark:  $_{
m HT}$ Sales Remark: V3 More than 2 codes changed Sales Remark: V3 More than 2 codes changed Sales Remark: ÜΪ V3 Comment Changed, Rate Changed V3 More than 2 codes changed Sales Remark: Sales Kemark: 4P-5P 4P-5P 6A-7A 6A-7A 4P-5P 4P-5P V3 REV RATE V3 REV RATE V3 REV RATE, TP & PROGRAM V3 REV RATE, TP & PROGRAM V3 RV RATE , PG , TP V3 REV RATE, V3 REV RATE, TP & PROGRAM V3 REV RATE WAKE W/WAGNRS2 NEWS NEWS NEWS WAKE W/WAGNRS2 NEWS TP & PGM :30 :30 :30 :30 :30 :30 :30 \$1,000.00 \$1,000.00 \$725.00 \$725.00 \$725.00 \$725.00 \$725.00 10/17-10/17 10/16-10/16 10/16-10/16 10/22-10/22 10/19-10/19 10/18-10/18 10/17-10/17  $\vdash$ l-ry ь ப Н Н щ Н ы **--**-1 Н ب ப \$1,000.00 \$1,000.00 \$725.00 \$725.00 \$725.00 \$725.00 \$725.00

V3 Comment Changed, Rate Changed

V3 Comment Changed, Rate Changed  *72 TU 4P-430P FIRST NWS 3-4< Sales Remark: V3 CNX  V3 Comment Changed, Spots/week Changed	/A-9A V3 mment Changed, I 7A-9A	TH 7A-9A Sales Remark: V3 V3 Comment Changed,	*68 W 7A-9A TODAY SHW Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*67 TU 7A-9A TODAY SHW Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*66 M 6A-7A WAKE W/WAGNRS2 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*65 F 6A-7A WAKE W/WAGNRS2 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	*64 TH 6A-7A WAKE W/WAGNRS2 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	Fax# LT In Day Time Program	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).AMER. CROSSROADS  Product American Crossroads  Estimate# 693  Buyer Emily Milhoan  Phone#	Rep Order# 6832437 Ver# 3 Status Revised EC'd Yes
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) PHILADELPHIA ) AMY MCCREARY	Rep Firm Sales Office ( ) Salesperson ( )	Agency ( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 11/27/693	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).AMER. CROSSROADS Product American Crossroads Februare# 603
10 of .	07/27/2012 11:44 AM 07/26/2012 6:07 PM Lines	Traffic Order# Printed: 07/ Last Received: 07/ Showing Buylines: All Lines	Rep Order# 6832437 Ver# 3 Status Revised EC'd Yes

*80 F SP-630P VARIOUS Sales Remark: V3 REV RTE V3 Comment Changed, Rate Changed	*79 TH 5P-630P VARIOUS Sales Remark: V3 REV RTE V3 Comment Changed, Rate Changed	*78 W 5P-630P VARIOUS Sales Remark: V3 REV RTE V3 Comment Changed, Rate Changed	*77 TU 5P-630P VARIOUS Sales Remark: V3 REV RTE V3 Comment Changed, Rate Changed	*76 M 4P-430P FIRST NWS 3-4< Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	*75 F 4P-430P FIRST NWS 3-4< Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	*74 TH 4P-430P FIRST NWS 3-4< Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	*73 W 4P-430P FIRST NWS 3-4< Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	LT In Day Time Program	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).AMER. CROSSROADS  Product American Crossroads  Estimate# 693  Buyer Emily Milhoan  Phone#  Fax#
:30 \$1,200.00 10/19-10/19	:30 \$1,200.00 10/18-10/18	:30 \$1,200.00 10/17-10/17	:30 \$1,200.00 10/16-10/16	:30 \$700.00 10/22-10/22	:30 \$700.00 10/19-10/19	:30 \$700.00 10/18-10/18	:30 \$700.00 10/17-10/17	Len Rate Dates	Agency ( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 11/27/693 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks
, t	<u>د</u> م	٢	н	0	0	0	0	Spots/Week # of Weeks	
н	}k	Ъ	'n	٥	0	6	0	Spots	) PH
\$1,200.00	\$1,200_00	\$1,200.00	\$1,200.00	\$0.00	\$0.00	\$0.00	\$0.00	Fotal Cost	.PHIA .REARY 6540 .1845
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Rep Order# EC'd Yes	Station ] Advertiser Product	Estimate# Buyer Phone#	rax# LT L	* 1		82	œ	84	89 U	86	87	80 80	8 9	90	91	92	*	9 4
rder# Yes	KSN A		Ln	* 1		8	83	4	បា	9	7	œ	Ø	0	₽3	8	*93	425
6832437	NV-TV LAS VEGA ( ).AMER. CRO American Crossroads	693 Emily Milhoan	Day	区     	Sales Reman	TU	W	TH	łΉ	×	SA	ĦU	Ø	TH	щ	区	SU 7A- Sales Remark: V3 Comment Ch	SA
Ver#	KSNV-TV LAS VEGAS, NV. ( ).AMER. CROSSROADS American Crossroads	2n	Time	5P-630P	Remark: V	12P-1230P	12P-1230P	12P-1230P	12P-1230P	12 <b>P-</b> 1230 <b>P</b>	6A-7A	3P-4P	3P-4P	3P-4P	3P-4P	3P-4P	7A-8A mark: V nt Changed,	7A-9A
(L)	ROAL		Pr	VA:	_ ω	OP NEWS	OP NEWS	OP NEWS	OP NEWS	OP NEWS	AVG.	DR.	DR.	DR.	DR.	DR.	ພ	AVG.
Status Revised	Š		Program	VARIOUS	REV RTE Rate Changed	WS 3 AT NOON	NS 3 AT NOON	WS 3 AT NOON	S 3 AT NOON	NS 3 AT NOON	3. ALL WKS	. PHIL<	. PHIL<	. PHIL<	PHIL<	, PHIL<	SUN TODAY-NBC REV RATE Rate Changed	. ALL WKS
Traffic Order#	Agency ( 66 CA ALEX	Agency Crurzin Flight Dates Hiatus Weeks																
der#	) CROSS NAL CEN ANDRIA		Len	:30		:30	:30	: 30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30
Shov	( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314	10/16/2012 - 10/22/2012	Rate	\$1,200.00		\$425.00	\$425.00	\$425.00	\$425.00	\$425.00	\$350.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$750.00	\$625.00
Printed: 07.  Last Received: 07/ Showing Bnylines: All Lines	ЛТЕ 555	2	Dates	10/22-10/22		10/16-10/16	10/17-10/17	10/18-10/18	10/19-10/19	10/22-10/22	10/20-10/20	10/16-10/16	10/17-10/17	10/18-10/18	10/19-10/19	10/22-10/22	10/21-10/21	10/20-10/20
07/27/2012 11:44 AM 07/26/2012 6:07 PM Lines	Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week	 		Ъ	<u>11</u>	Н	Н	ш	Ч	ч	Ц	ŀ¬	ㅂ	ب	ب	<u></u>
:44 AM )7 PM		n Phone# n FAX#	weeks	1		щ	l7	Н	ഥ	l-7	$\vdash$	Н	щ	11	H	H	فسا	<b> 1</b>
	) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	       		Н	Н	Ъ	Ь	щ	ь́т	Н	ы	<b>)—</b> i	н	ы	Н	f7
11 of 16	PHIA REARY	6540 1845	Total Cost	\$1,200.00		\$425.00	\$425.00	\$425.00	\$425.00	\$425.00	\$350.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$750.00	\$625.00

*104 TU 10P-11P PARENTHOOD-NBC Sales Remark: V3 CNX	*103 TH 10P-11P ROCK CENTER Sales Remark: V3 RATE CHANGE V3 More than 2 codes changed	*102 SA 5P-630P NEWS Sales Remark: V3 REV RATE V3 More than 2 codes changed	*101 SU 930A-10A CM Sales Remark: V3 REV RATE/PGM V3 More than 2 codes changed	100 SA 11P-1135P WKD2 NWS-AT 11<	*99 SA 11A-12P AVG. ALL WKS Sales Remark: V3 CNX SPOT V3 Comment Changed, Spots/week Changed	98 SA 9A-930A AVG. ALL WKS	*97 SA 8P-9P AVG. ALL WKS Sales Remark: V3 CNX SPOT V3 Comment Changed, Spots/week Changed	*96 SA 8P-9P NBC PRIME Sales Remark: V3 RATE CHANGE V3 More than 2 codes changed	*95 W 9P-10P SVU  Sales Remark: V3 RC/PC.  V3 More than 2 codes changed	LT In Day Time Program	Estimate# 693  Buyer Emily Milhoan  Phone#	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).AMER. CROSSROADS Product American Crossroads	Rep Order# 6832437 Ver# 3 Status Revised EC'd Yes
:30 \$750.00 10/16-10/16	:30 \$3,200.00 10/18-10/18	:30 \$675.00 10/20-10/20	:30 \$600.00 10/21-10/21	:30 \$1,100.00 10/20-10/20	:30 \$175.00 10/20-10/20	:30 \$500.00 10/20-10/20	:30 \$550.00 10/20-10/20	:30 \$1,200.00 10/20-10/20	:30 \$4,000.00 10/17-10/17	Len Rate Dates	Agency C/P1/P2/E 11/27/693  Flight Dates 10/16/2012 - 10/22/2012  Hiatus Weeks	A CR	Traffic Order# Printed: 07/ Last Received: 07/ Showing Bnylines: All Lines
16 0 0 0 \$0.00	18 1 1 1 \$3,200.00	/20 1 1 1 \$675.00	/21 1 1 1 \$600.00	/20 1 1 1 \$1,100.00	/20 0 0 0 \$0.00	/20 1 1 1 \$500.00	/20 0 0 0 \$0.00	/20 1 1 1 \$1,200.00	/17 1 1 54,000.00	Spots/Week # of Total Total Cost Weeks Spots	Salesperson Phone#         215-568-6540           Salesperson FAX#         215-568-1845	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY	xi: 07/27/2012 11:44 AM 12 of 16 xed: 07/26/2012 6:07 PM s: All Lines

V3 Comment Changed, Spots/week Changed

	Rep Order# EC'd Yes	
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	3 Status Revised	
	Traffic Order#	
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	SNV-TV LAS VEGA ( ) AMER. CRO American Crossroads	KSNV-TV LAS VEGAS, NV.  ( ) .AMER. CROSSROADS  American Crossroads	V. OADS	Agency ( ) 66 CAN ALEXA	CROSSR AL CENT NDRIA,	( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, 22314	TE 555	Rep Firm Sales Office ( Salesperson (	$\sim$	PHILADELPHIA AMY MCCREARY	HIA EARY
Estimate# Buyer Phone#	693 Emily Milhoan	an		Agency C/F1/F2/E Flight Dates Hiatus Weeks		11/2//693 10/16/2012 - 10/22/2012		Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	740 145
Hax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
		1   1   1   1   1   1   1   1   1   1				-	1	[			
*105	Seles E	9P-11P Remark:	GRIMM-NBC/DATELNE FR-NBC	(-NBC	: 30	\$1,400.00	10/19-10/19	0	0	0	\$0.00
	V3 Comme	nt Changed									
106	TU	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	10/16-10/16	H	⊣	μ	\$425.00
107	¥	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	10/17-10/17	ц	Þ	Н	\$425.00
108	ТН	1 <b>P</b> -2P	DAYS-OUR LIVES<		:30	\$425.00	10/18-10/18	I	<u>,</u>	щ	\$425.00
109	며	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	10/19-10/19	μ	Н	н	\$425.00
110	¤	1 <b>P-</b> 2P	DAYS-OUR LIVES<		30	\$425.00	10/22-10/22	Н	⊣	ы	\$425.00
*111		9P-11P mark: V nt Changed,	SU 9P-11P LAW & ORDER< Sales Remark: V3 CNX SPOT V3 Comment Changed, Spots/week Changed		:30	\$1,150.00	10/21-10/21	0	0	0	<i>₹</i> \$0.00
112	DS	9A-930A	AVG. ALL WKS		:30	\$500.00	10/21-10/21	Þ	⊣	Ц	\$500.00
*113		-1135	P NEWS 3 AT 11< V3 REV RATE , Rate Changed		:30	\$1,200.00	10/16-10/16	ц	Ь	₽	\$1,200.00
* 1.7 *		-1135 anged	P NEWS 3 AT 11< V3 REV RATE , Rate Changed		:30	\$1,200.00	10/17-10/17	Н	Н	Н	\$1,200.00
*115		-1135 anged	P NEWS 3 AT 11< V3 REV RATE , Rate Changed		:30	\$1,200.00	10/18-10/18	щ	ם	Н	\$1,200.00

	Rep Order# EC'd Yes	
	6832437	
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	Traffic Order#	
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Lines	07/27/2012 11:44 AM 07/26/2012 6:07 PM	
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Station K Advertiser Product	SNV-TV LAS VEGA ( ).AMER. CRO American Crossroads	KSNV-TV LAS VEGAS, NV. r ( ).AMER. CROSSROADS American Crossroads	, OADS	Agency ( ) 66 CAN, ALEXAI	CROSSRO AL CENT NDRIA, V	( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314	TE 555	Rep Firm Sales Office ( Salesperson (		) PHILADELPHIA ) AMY MCCREARY	EIA EARY
Estimate# Buyer Phone#	693 Emily Milhoan	an		Agency CF1/F2/E Flight Dates Hiatus Weeks	10/16/2	11/2//693 10/16/2012 - 10/22/2012		Salesperson Phone# Salesperson FAX#	#	215-568-6540 215-568-1845	.40 .45
rax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of	Total Spots	Total Cost
*116	的 H       	11P-1135P NEWS	NEWS 3 AT 11<		:30	\$1,200.00	10/19-10/19	<u> </u>	<b>⊢</b>	Ľ     	\$1,200.00
	Sales Remark: V3 Comment Ch	angec:	V3 REV RATE , Rate Changed								
*117		-1135			:30	\$1,200.00	10/22-10/22	Н	Ľ	₩	\$1,200.00
	V3 Comment Ch	anged	, Rate Changed								
*118	8 W 9P- Sales Remark:	11P	AVG. ALL WKS V3 CNX SPOT		:30	\$2,300.00	10/17-10/17	0	0	0	\$0.00
	V3 Comme	Comment Changed,	Spots/week Changed								
*119	TU-W Sales V3 Mor		-7P FACE-J RALSTON< V3 REV RATE, ADDED SPOT codes changed		: 30	\$900.00	10/16-10/17	N	٢	N	\$1,800.00
*120	TH-F Sales V3 Mor		-7P FACE-J RALSTON< V3 REV RATE, ADDED SPOT codes changed		:30	\$900.00	10/18-10/19	8	₽	N	\$1,800.00
*121		630P-7P mark: \ nt Changed,	M 630P-7P FACE-J RALSTON< Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$900.00	10/22-10/22	ц	ı	f-u-l	\$900.00
*122	TU Sa V3	8P-9P mark: V nt Changed,	8P-9P BIGST LR12-NBC les Remark: V3 CNX SPOT Comment Changed, Spots/week Changed		: 30	\$1,350.00	10/16-10/16	0	0	0	\$0.00
*123	TH Sa. V3	8P-9P les Remark: V Comment Changed,	COMMUNITY-NBC/PARK & V3 CNX SPOT V, Spots/week Changed	REC-NBC	:30	\$1,350.00	10/18-10/18	G	0	0	\$0.00
*124		11P anged	SING OFF-NBC/ROCK-WILMS-NBC V3 CNX SPOT , Spots/week Changed		:30	\$3,000.00	10/22-10/22	0	0	0	\$0.00

Books Demos	Oct 12: 111 / \$83,27: Sales Totals: 111 / \$83,3 Station Totals: 111 / \$83,3 Lines not sent/rcld/rtrn —COMPETITIVE— Market 7 —COMPETITIVE COMMENTS EST SHARES	-SALES MONTELY TOTALS	-REPORT TOTALS- Report Totals: 111	*127	126	*1225	LT Ln	Station KS Advertiser ( Product / Estimate# ( Buyer H Phone#	Rep Order# EC'd Yes
NOV12 RA35+	m '	IVLOL ATER	<u> </u>	SU 9P- Buyline Cc Sales Remark: V3 Added	SU	TU 8P- Sales Remark: V3 Comment Ch	Day	SNV-TV LAS VEGA ( ).AMER. CRO American Crossroads 693 Emily Milhoan	6832437
712 35+	5.00 275.00 3,275. : 0 /	<u>አ</u> 	\$83,275.00	10P mment	8A-9A	10P angec	Time	KSNV-TV LAS VEGAS, NV.  ( ).AMER. CROSSROADS American Crossroads 693 Emily Milhoan	Ver#
	\$0.00 \$260,234			:: DLINE AFTER NEL V3 ADDED SPOT	MEET PRESS-SUN	BIGST IR12-NBC V3 CNX SPOT , Spots/week Changed	Program	7. OADS	3 Status Revised
	CATV 0 KTNV 1 XXXX 0							Agency ( AL) Agency C/P1/ Agency C/P1/ Flight Dates Hiatus Weeks	T.
	0 % % 1 0 %							Agency ( ); 66 CAN, ALEXA, ALEXA, Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
	KBLR KTUD			: 30	:30	:30	Len	CROSSROADS AL CENTER P NDRIA, VA 2; 11/27/693 10/16/2012 -	<b>r</b> #
	₩ #			\$1,200.00	\$3,000.00	\$3,000.00	Rate	( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 P1/P2/E 11/27/693 res 10/16/2012 - 10/22/2012 reks	Shov
	KINC 08			10/21-10/21	10/21-10/21	10/16-10/16	Dates	ЛТЕ 555 .2	Printed: 07/ Last Received: 07/ Showing Buylines: All Lines
				ii H	μ L	, С	. <u>.</u>		: 07/ d: 07/ All Lines
	KUMY						Spots/Week	Rep Firm Sales Office ( Salesperson (  Salesperson Phone# Salesperson FAX#	07/27/2012 11:44 AM 07/26/2012 6:07 PM nes
	,⊒ w % w #			н	Н	0	# of Weeks	ones	44 AM 7 PM
	KSNV			H	Н	0	Total Spots	) PHILADELPHIA ) AMY MCCREARY ! 215-568-6540 215-568-1845	
	17 22 8 8			\$1,200.00	\$3,000.00	\$0.00	Total Cost	.PHIA .REARY .6540 .1845	15 of 16
							Daypart		

Rep Order# EC'd Yes 6832437 **Ver#** 3 Status Revised Last k
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( ) CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/693
Flight Dates 10/16/70'
Hiatus Weeks Traffic Order# Showing Buylines: All Lines Last Received: Printed: 07/27/2012 11:44 AM 07/26/2012 6:07 PM

Buyer Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).AMER. CROSSROADS
Product American Crossroads Estimate# 693 Emily Milboan

CASH IN ADVANCE - CREDIT RISK -

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Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845